

Compare Cameras



Colorful Mini



Retro Mini



Square



Wide

Colors	Pastels, White, Charcoal	Black with Silver Accents	Blue, Orange, Cream	Green
Design	Modern Colorful	Old-School Retro	Modern, Larger, Colorful	90's Retro, Largest
Ease of Use	Easy	Easy	Easy	Moderate
Best for big gatherings	✓	✓		
Cost	Best Value	Great Value	Mid	Mid+
Film Size	Mini 2.1" x 3.4"	Mini 2.1" x 3.4"	Bigger, Square 2.8" x 3.4"	Largest, Wide 3.4" x 4.25"
Film Image Area	2.4" x 1.8"	2.4" x 1.8"	2.4" x 2.4"	2.4" x 3.9"
Exposure Controls	Auto	Auto	Auto	Auto
Selfie Mirror & Setting	✓	✓	✓	
1/4" x 20 Tripod Screw Mount				✓
Self-Timer				✓
Camera Model	Instax Mini 11/12	Instax Mini 40	Instax SQ1	Instax 400

Available Bundles

1 Cam + Film Special				✓
2 Cam + Film Special	✓	✓	✓	✓
4 Cam + Film Special			✓	✓
8 Cam + Film Special			✓	
4 to 32+ Cam	✓	✓		